

Recruitment for Youth Programs Training

May 27, 2021

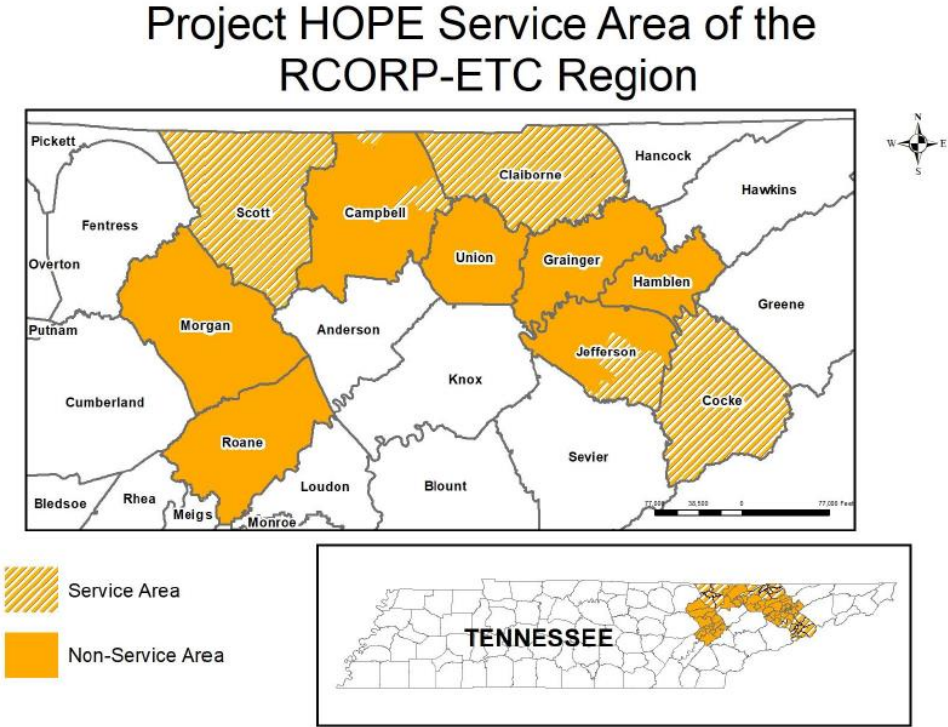
Recruitment for Youth Programs Training

On May 27, 2021, Project HOPE (Healing Opioid Use Disorder Through Prevention and Expertise) hosted an online event for community professionals who serve in the Project HOPE 5-county area. The 1-hour event included a training on Recruitment for Youth Programs, presented by Ashlyn Schwartz, PhD. candidate, and Diba Seddighi, B.S. candidate.

Attendees

Project HOPE service area includes 5 counties in East Tennessee: Scott, Claiborne, Cocke, Jefferson, and Campbell (see Figure 1). The consortium is co-led by the University of Tennessee, Knoxville and membership is approaching 100 professionals. Seventeen community professionals attended this training event.

Figure1. Project HOPE region and service area



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Evaluation

Six of the seventeen attendees (35%) completed the evaluation survey. Community professionals who attended the training included prevention specialists, non-profit professionals, and social workers. The attendees work or serve in 4 counties: Knox, Putnam, Cumberland, and Clay.

Evaluation of Trainings

The overall experience of the Recruitment for Youth Programs training was well regarded among attendees, as all attendees would recommend the training session to a colleague.

Attendees indicated how satisfied they were with the training; possible answers ranged from *very dissatisfied* (1) to *very satisfied* (5). On average, participants' answers ranged between *satisfied* (4) and *very satisfied* (5) on every question. Attendees were satisfied with the knowledge of the facilitators (4.4), training content (4.4), relevance of the training to their needs (4.2), mix of presentation and activities (4.2), and engagement of the training (4.1).

Attendees retrospectively indicated how much they knew before and after the training session, for a series of learning objectives. Possible answers ranged from *nothing at all* (1) to *a whole lot* (4). On average, attendees reported knowing between *a little bit* to *a lot* before the training (grand mean = 2.46) and *a lot* to *a whole lot* after the training (grand mean = 3.50). There were increases in knowledge reported in all learning objectives within the training session (Table 1), with the largest increase in identifying why recruitment is important for youth programming.

Table 1.

Learning Objectives	Pre-score	Post-Score	Mean Difference
Identify why recruitment is important in youth programming	2.33	3.67	1.34
Define your program objectives for youth recruitment	2.50	3.33	0.83
Understand how to create recruitment materials	2.67	3.67	1.00
Identify methods to recruit for your program	2.33	3.33	1.00

Suggestions from Attendees

Attendees were asked to provide insight on how future trainings may be improved. Attendees had no recommendations, saying the training was excellent, including good visuals and being well organized and engaging. Attendees commented that it was evident the presenters were prepared for the presentation and were very knowledgeable.